

Dear Santa,

I have been very good this year, and have been working very hard at school. And good news! I have found this great new tool which, if you bring it to me, is really going to help me with my STEM classes. Maple is amazingly powerful math software that is used in robotics, aerospace, medical research, green energy projects, consumer electronics, and a whole lot more. It's also used by thousands of students, just like me, to help them succeed in their courses. You want me to succeed too, Santa, don't you?

Maple will help me improve my grades. By exploring problems and concepts using Maple I will learn the material more quickly and more deeply, so I will do better on tests and assignments. I can also use it to check my answers, so I can find and correct mistakes before I hand in my assignment, and learn more in the process. I know you want me to do my best, and Maple will help me do that.

Maple will help build my confidence and reduce my stress levels. With Maple at my side, I will understand more, but also be much more confident in my own understanding. I know you know how stressed I can get sometimes before a big test, because you are always watching. But if I'm more confident, I'll be much less anxious, and better able to face the test and show them what I'm truly capable of.

Learning Maple now will also help me once I graduate and am looking for a job, because lots of companies use Maple. And I'm sure you want me to get a good job and not move back in with my parents (I suspect that's on their wish list!). So a small investment now will make lots of people on your list happy.

How much of an investment, you ask? A completely insignificant investment, when you think about it. Reports indicate that my parents have likely already spent over \$200,000 on me so far, over my lifetime. The cost of Maple for students is less than 0.05% of that! Not only that, but students get this amazingly powerful software for less than 1/20th what it costs professionals, for exactly the same product!

Better grades, less stress, and future employment opportunities, available at a tremendous discount. I think you'll agree, Maple is a gift worth giving.

So, um, can I have it? Please?

