

## Waterloo Maple sells MathView & Expressionist Product Line to WebPrimitives, LLC of Cambridge, Massachusetts

**June 9, 1999 - WATERLOO, ONTARIO, Canada.**

**Waterloo Maple, Inc.**, a global leader in the development of interactive mathematical solutions for educators and technical professionals, and the producer of the computer algebra software **Maple V**, is pleased to announce the sale of the **MathView/Expressionist** product line to **WebPrimitives, LLC**, of Cambridge, Massachusetts, USA. WebPrimitives, LLC is a pioneer in the creation of interactive math and science textbook website projects, whose primary clients include Prentice-Hall/Pearson Education.

Originally called **Theorist** and released in 1989, **MathView and Expressionist** were purchased by Waterloo Maple in 1993. The MathView/ Expressionist product line includes the computer algebra and graphing tool MathView, its associated Netscape/Explorer plug-in MathView Internet, and the palette-based math typesetting application Expressionist.

The product line will be marketed under the company name **Theorist Interactive, Inc.**, a cooperative effort between WebPrimitives, LLC and MathView/Theorist/Expressionist creator **Allan Bonadio**. Allan will join WebPrimitives, LLC as head of technical development of the product line. WebPrimitives, LLC, is headed by long-time Theorist author and contributor **Robert Curtis**, whose credits include the concept of the MathView Netscape/Explorer plug-in.

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*"We feel this transfer is in the best interest of our customers, and demonstrates our committment to our user base," says **Ian Suttie**, CEO and President of Waterloo Maple Inc. "MathView and Expressionist are great products, and we are confident that Theorist Inteactive/WebPrimitives is the right team to move it forward."*

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The new product line shall be sold and marketed under the product name **LiveMath**, which will include the products LiveMath Maker, LiveMath Plug-in, LiveMath Viewer, LiveMath HTML, and further products to be developed.

*"We are very excited about the new partnership with **Allan Bonadio**, and we are greatly looking forward to bringing out the new version - LiveMath 3.0 - in August 1999," said **Robert Curtis**, Managing Partner of WebPrimitives, LLC, from his offices in Cambridge, Massachusetts. "The new product line is going to start from Bonadiops base product Theorist/MathView, and realize some very ambitious goals over the next 12 months as a software product. We envision great things for LiveMath."*

All **current users** of MathView, MathView Internet plug-in, and Expressionist will continue to receive **full technical support from Theorist Interactive, Inc.** Please see the webpage:

## News Release

<http://www.livemath.com> for more information. If you are a current MathView/Expressionist reseller or wish to become one, please contact WebPrimitives/Theorist Interactive Inc. directly at (617) 497-6645, via email: [info@livemath.com](mailto:info@livemath.com), or at their product webpage: <http://www.livemath.com>.

Waterloo Maple, Inc and WebPrimitives, LLC will continue to work closely together to provide the best level of service to its customers, both during and after this transitional period.

For information on Theorist, MathView, the MathView Internet plugin, and Expressionist please visit [www.livemath.com](http://www.livemath.com).