

Classic Math Book Moves into the Electronic Age

The first interactive technical reference tool from one of the world's leading publishers and the industry's premier mathematical software developer

October 27, 1997 - CRC Press LLC of Boca Raton, Florida, and Waterloo Maple Inc. of Waterloo, Ontario, announced today a new product that will revolutionize the way people access and use mathematical and technical information. The Standard Math Interactive CD-ROM, an electronic reference tool for engineering, science, and mathematics, raised the bar in the electronic publishing industry. With technology developed by Waterloo Maple, users will customize formulae and equations, manipulate tables, and solve problems specific to their application. Roland E. Larson, Pennsylvania State University, believes that "Standard Math Interactive does for mathematicians what the word processor did for writers."

This interactive edition of Standard Mathematical Tables and Formulae is now available. "The definitive math handbook has become a living, interactive tool," says Mark Licker, president of the Electronic and Database Publishing Division at CRC Press. "Standard Math Interactive enables users to solve both simple and complex differential equations; increase computational accuracy; search, generate, and export tables and other sets of data; manipulate and plot equations interactively; and customize data and formulae."

"This combination of expert information and sophisticated computational technology reengineers the way technical professionals work with complex information," states Dieter Hensler, president and CEO of Waterloo Maple Inc. "For the first time, the publishing world is exploiting the full potential of advanced, interactive, computational technology to offer knowledge in a way that is truly dynamic and highly effective."

CRC Press LLC is recognized as a leading publisher of professional-level reference books and electronic products in science and technology. The CRC Handbook of Chemistry and Physics, first published in 1913, has become the standard reference book for students and professionals in all disciplines of science and technology throughout the world. In addition to nearly 4,000 books, CRC publishes scholarly journals whose subscribers include the world's major reference libraries.

Waterloo Maple Inc. is the global leader in the development of interactive solutions for educators and technical professionals. Waterloo Maple products include Maple V™, the most powerful interactive solution environment; MathView™, a compact "Click and Solve" math and graphing tool for high schools; and Expressionist™, an equation typesetting utility for professionals. Waterloo Maple is also a key distributor of the MathResource: Interactive Math Dictionary™ and Standard Math Interactive™, the interactive electronic version of CRC Standard Mathematical Tables and Formulae. WMI also supplies other software companies with essential mathematical components for leading products such as Mathcad™ (Mathsoft Inc.), MATLAB™ (The MathWorks), Standard Math Interactive™ (CRC Press), and Scientific Workplace™ (TCI Software Research). Over one million users currently access Waterloo Maple's mathematical technology. Over 300 universities and colleges around the world have site licenses for Waterloo Maple products.