

SPSS Science forges relationship with Waterloo Maple

Sigma Plot 4.0 for Windows distributed free to Maple V Release 5.1 customers

WATERLOO, ONTARIO, Canada, - August 5, 1999 - In a move to provide better mathematical tools to educators, researchers and technical professionals, SPSS Inc. (Nasdaq: SPSS) has partnered with Waterloo Maple Inc., a leader in the development of computational mathematical solutions. Effective August 13th, Waterloo Maple Inc. will distribute a free copy of SigmaPlot 4.0 for Windows with Maple V R5.1.

“SigmaPlot is the perfect complement to Maple V. Scientists and engineers can use the powerful mathematical environment provided by Waterloo Maple and then present their data with SigmaPlot publication quality graphics,” said Joel York, SPSS Science general manager. “Since no one else offers the combination of a symbolic mathematical product and technical graphing product, this relationship complements SPSS Science’s goal to provide the essential scientific desktop tool.” According to the agreement, engineers and scientists who purchase Maple V R5.1 worldwide receive a free copy of SigmaPlot 4.0. After analyzing and manipulating their data with Maple V, researchers can then take advantage of the flexibility of SigmaPlot 4.0 in the creation, design and customization of compelling and exact technical graphs for publication. In addition, after Maple users have installed their free copy of SigmaPlot 4.0, they are eligible to upgrade to SigmaPlot 5.0 for a special price of \$299 (US only).

Known for high-quality graphics, SigmaPlot 5.0 enables users to create the exact technical graph they want, fit nearly any equation, write statistical reports and add the results to new or existing graphs. The software also offers timesaving transform and macro languages and the ability to export to graphic file formats. Recent awards include Scientific Computing & Automation Top 5 Product of 1998 in Data Analysis, NASA Tech Briefs Product of the Month and Computers in Physics Product of the Month. For the past eight consecutive years, the readers of Scientific Computing and Instrumentation have also selected SigmaPlot for the prestigious Reader’s Choice Award in data analysis and presentation graphics.

SPSS announces partnership with Waterloo Maple

Widely acclaimed as the definitive mathematical computation system, Maple V provides a comprehensive problem-solving environment that enables users to manage and solve complex analytical problems. Users benefit from the tremendous time and cost savings of rapidly evolving initial technical ideas to symbolic mathematical models and solutions for analysis. Its mathematical functionality delivers best-of-breed algorithms for sophisticated algebraic, calculus-based, and matrix-oriented computations encountered in analytical modeling. The interactive user-interface, powerful 4GL programming language, and convenient information export and import facilities complete the ideal technical computation toolset for any engineering, science or mathematical discipline.

“SPSS is a name that our users trust. This partnership will allow both existing customers and new users of Maple V the opportunity to dramatically increase their productivity. Maple V and SigmaPlot together present a formidable combination that establishes a new standard in value for

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users of technical software,” said Dr. Tom Lee, vice president of marketing at Waterloo Maple Inc.

About SPSS Science

SPSS Science, an operating unit of SPSS Inc., provides award-winning software designed for technical professionals. Software users can develop more meaningful conclusions and present compelling results with our signal analysis, statistical, graphing, curve fitting, image analysis, peak separation and fitting and gel electrophoresis packages.

About SPSS

SPSS Inc. is a leader in the large markets for analytical solutions: business intelligence, survey/market research, quality improvement and scientific research. SPSS products and services transform organizations by helping users leverage information to grow revenues and improve processes. Today, more than 2 million people use SPSS, the world’s best-selling software for desktop analysis, to create and distribute information for better decision making.

Founded in 1968, SPSS is one of the most enduring software companies in the world. SPSS has won the following awards: named No. 28 in DM Review’s Data Warehouse Top 100; placed No. 23 on the 1999 Softletter 100, a ranking of the top 100 personal computer software companies in the United States; and No. 97 in the 1999 Software 500, a ranking of the world’s largest software vendors by Software Magazine. Headquartered in Chicago, SPSS has offices and distributors around the world.

About Waterloo Maple

Waterloo Maple Inc. is a world leader in mathematical and analytical software. Its flagship product Maple V, embodies advanced technology such as symbolic computation, infinite precision numerics, and a powerful 4GL language for solving a wide range of mathematical problems encountered in modeling and simulation, and technical education. Over a million users have adopted Waterloo Maple products as their preferred platform for exploring and managing complex problems in engineering, science, mathematics, and education. Waterloo Maple’s customer base includes most major universities and research organizations in the world, leading enterprises such as Nortel, Raytheon, Boeing, and DaimlerChrysler.

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Waterloo Maple was founded in 1988 with the world’s first compact, high-performance, professional mathematical computation system. Its list of innovations include high resolution mathematical output, open architectures, and connectivity to major productivity tools. Today, Waterloo Maple continues its strong history of innovation by employing a unique research and development process that integrates the latest research-grade mathematical computation methods and a customer-focused product design process which results in products that feature outstanding performance, flexibility, and value to customers.