

Maplesoft Introduces New Developer Program

MapleConnect program offers technical and business resources to help developers to productize their intellectual property

WATERLOO, CANADA, November 26, 2003 – Maplesoft™, the leading source of mathematical software for educators, researchers and professionals, announces the launch of the MapleConnect™ Developer Program. The MapleConnect program offers technical and business resources to help developers to productize their intellectual property, and then provides a sales channel for the resulting product through the Maplesoft Web Store.

The overall spirit of MapleConnect is one of an "open marketplace" for applications based on Maplesoft products. The developer decides what product to develop, its features, and its price. Maplesoft will provide resources to aid in turning the idea into a commercial-grade product, including tips and guidelines for technical, quality assurance, business, and marketing issues. Maplesoft will then handle sales of that product through its Web Store, with a revenue-sharing model that heavily favors the developer. Essentially, the MapleConnect program provides a low-risk path to commercializing the developer's work.

"It is extremely convenient to have a forum in which I can commercialize my packages", says Douglas Harder, a lecturer at the University of Waterloo and participant in the MapleConnect pilot program. "Maplesoft already has access to my target market, so I can focus on design and implementation while MapleConnect deals with the sales and marketing."

The MapleConnect program has been in a pilot phase for the last few weeks. During this time, it has generated great interest from many developers and has already attracted applicants from a variety of fields including groundwater modeling, fuzzy sets, and econometrics.

The MapleConnect program is now accepting proposals from qualified applicants. For more information on the MapleConnect program, visit <http://www.maplesoft.com/mapleconnect> or email mapleconnect@maplesoft.com.

About Maplesoft

Founded in 1988, Maplesoft is a world leader in mathematical and analytical software. Its suite of products include Maple 9, the standard among interactive mathematical software, MapleNet a comprehensive mathematical infrastructure for the Web, and MapleTA™ a system for automated grading of mathematics tests. Maplesoft products embody advanced technology such as symbolic computation, infinite precision numerics, innovative Web components, extensible user-interface technology, and an unrivalled suite of mathematical algorithms for intelligent management of complex mathematics. Over 5 million users benefit from advanced Maple technology. Virtually every major university and research institute in the world, including MIT, Stanford, Oxford and Waterloo, has adopted Maple products to enhance their education and research activities. Maplesoft's industrial customer base includes Boeing, Bosch, Canon, and NASA. For more information visit www.maplesoft.com.

News Release

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